

OCTOBER 2011 DYH BOARD MEETING MINUTES

Website - www.danvilleheat.com

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Attendees - Doug Ireland, Alicia Brown, Sean Rew, Mike Smith, Tammy Smith, Renee Wright, Jenny Marsh, Chris Horgan, Adam Underwood, Dan Nipper

I.) Board Member Reports-

A. President's Report – Delegating duties, Vice President working Mondays until January.

B. Vice President's Report – No reports at this time.

C. Treasurer's Report – Adam Underwood, an accountant here in Danville. He will be treasurer for a year and see how it goes.

D. Registrar's Report – New software is downloaded and all players and coaches with USA Hockey numbers have been entered into the system.

E. Secretary's Report – No reports at this time.

F. Coaching Director's Report - Attendance is key. Getting some of the midgets signed up for Student Coaching.

G. Marketing Report – Preparing invoices for \$7,000 from Courtesy Ford. White Construction is moving from \$3,000-\$5,000. Write up press releases, get published at News Gazette, Commercial News.

H. Other Board Members – Board voted in Dan Nipper as new Non-Executive Board Member

I. Board Advisor's Report - Lockers for new locker room almost done. Referee lockers painted, doors back on them and back up here to the arena. Each locker will have a lock for each coach. Facebook updates.

II.) Follow up From September Meeting

A. Golf Scramble broke even. Major accomplishment was getting the word out about DYH. We would like to move the Golf Scramble to August next year with a Saturday date. This should get more golfers signed up. Planning will start in January.

B. Blackhawks Clinic was a big success. Blackhawks Reps had a blast and loved the pictures. We will try to build on this. Got the buzz going for the DYH. They provided lots of handouts which will be given out to the players.

C. Blackhawks Night at the United Center is Monday, January 2, 2012. For this program, we have to commit to 200 tickets for that game. Ticket costs for us are \$40/ticket. Deadline for us to get these tickets sold is October 31st. If we don't sell all 200 tickets to DYH Members, Family, and Friends, we will contact Decatur Youth Hockey Association to help with the rest of the tickets. Contact Alicia Brown (secretary@danvilleheat.com) with your ticket totals. MONEY DUE UP FRONT, NOT ON DELIVERY.

D. Heat/Dashers meetings have been difficult to schedule due to time constraints. However, Doug will be working on coordinating with them on 50/50 and Chuck-a-Puck. Also seeing if kids would get in free to games if they wear their jerseys to the game. Once approved, Alicia Brown will be in charge of gathering volunteers for the Dashers home games.

E1. Team Administrators are working hard with fundraising for their specific divisions. Midgets (Jenny Marsh) has had a few kids who have earned discounts on dues, Squirts (Renee Wright) have totaled \$1,800 in candy bar sales in just over a month, and Mites (Chris Horgan) is working on getting fundraisers for the Mites. He was able to conduct a Cornhole Tournament at the Fall Festival. He has asked for more feedback from the Mite parents to get an idea of what they would like to do for fundraising.

E2. Adam (Treasurer) spoke on keeping bank account with First Financial instead of moving to First Illinois CU. Will keep the General Account with

separation of monies for each division. Team Admins will be responsible for partitioning the money for each player for dues, hotel stays, etc.

F. Association Fundraisers were put on the back burner for a while but it has been suggested that we look at getting back into them. Various Board Members are working on special fundraising nights at Jocko's, Back Door Pizza, Monical's with other events like Bumper Car night at the Arena and Casino Night with the Oakwood Men's Club as other options to help raise money for the Association.

G. Coaches Room is still being worked on. Once completed, lockers will be created for all levels as well as storage and mailboxes for Board Members and a Payment Slot.

H. Sean Rew is making sure all coaches are registered with USA Hockey and CEP Clinics in November. Need to get all coaches screened. Ryan Howard has been appointed Assistant Coach for Midgets. We will reimburse fees for CEP Clinic and Screenings. Possible reimbursement for USA Hockey #'s at the end of the season.

I. Payments need to be invoiced. Set up with Treasurer, Registrar, and Secretary to streamline payments and invoices. Registrar is emailing master list for USA Hockey to Team Admins.

III.) Updates since September Board Meeting

A. Team Admins will be in charge of any missing paperwork from their division's players. They will be in contact with parents to get that info.

B. Saturday, November 5th is "Try Hockey For Free" Day from 11am-1pm. Need 6 coaches, and have to be certified or a Midget. 15-20 people to help dress kids. Helmet, gloves, and skates for every player. AHAI will have online registration, and we can register day of as well. We need to try to do 3 types of marketing. Goal is to have 32 kids here to try hockey for free. Equipment and volunteers. Check in people, check out equipment, help dress, off ice recruiters. Mites and squirts as a combined squad scrimmaging from 10-11. Utilize radio budget and Tammy will get some numbers to Doug about how much she will need. Treasurer wants wish lists for equipment. All parents and players are encouraged to spread the word about this day as it could help grow DYH. Also, there will be a Mite-Squirt "mixed player" scrimmage from 10-11am that morning. **Please show your support.**

C. Jerseys - Voted to have Association pay for jerseys within a \$100/player budget.

IV.) Q&A from Parents

V.) To-Do's before next meeting

A. Finalize Order Form, Window Decals, Jerseys, Budget

SPECIAL BOARD MEETING
NOVEMBER 2ND AT ARENA AT 6PM

NEXT MONTHLY BOARD MEETING
NOVEMBER 14TH AT ARENA AT 6PM